

JEPPIAAR COMMUNITY RADIO STATION-88.4 MHz

1. About Jeppiaar Community Radio

Jeppiaar Community Radio Station, operating at 88.4 MHz, is a community-focused broadcasting platform established to serve the educational, social, cultural and developmental needs of the communities around Jeppiaar Institute of Technology. The station provides an inclusive space for students, faculty, local communities, experts and volunteers to share knowledge, experiences, ideas and local stories.

Through informative, educational and engaging programmes, promotes awareness, lifelong learning, scientific temper, innovation, local culture, public welfare and community participation. The station also provides students with practical exposure to radio broadcasting, scripting, content creation, interviewing, audio production, editing and communication.

2. Objectives

- To empower the local community through meaningful communication by providing a platform for education, awareness and social development.
- The station aims to amplify the voices of rural and urban communities while promoting culture, knowledge and public welfare.
- It also aims to encourage students to gain hands-on experience in media, broadcasting and content creation, thereby bridging the gap between academic learning and real-world communication.

3. Vision

“To be the voice of the community by fostering education, innovation, culture and social awareness through inclusive, participatory and impactful radio broadcasting that empowers every listener and strengthens community development.”

4. Mission

M1. To provide a participatory platform where every voice matters by encouraging community involvement, sharing local stories and addressing issues that promote social well-being and inclusive development.

M2. To deliver informative, educational and skill-oriented programmes that promote lifelong learning, scientific temper, innovation, entrepreneurship, health awareness and environmental sustainability for all sections of society.

M3. To preserve and promote local culture, language and heritage while nurturing young talent, encouraging volunteerism and building meaningful partnerships that strengthen community engagement and positive social change.

5. Key Activities

- Daily broadcasting of programmes on education, social awareness, health, culture and community development.
- Special programmes on agriculture, women empowerment, youth development, entrepreneurship and livelihood awareness.
- Live discussions, expert interactions, interviews, storytelling and community-focused conversations.
- Field visits, public interaction and community engagement activities to understand and address local needs.
- Hands-on student training in radio production, programme scripting, voice presentation, interviewing and audio editing.
- Promotion of local talent, student creativity, community voices and meaningful social initiatives.

6. Major Initiatives

- Collaboration with local communities, educational institutions, government bodies, experts and community organisations.
- Workshops, seminars and practical media-training sessions for students, volunteers and community participants.
- Awareness campaigns focusing on health, environment, education, civic responsibility and social welfare.
- Skill-development programmes that introduce students to broadcasting, content development, audio production and communication.
- Programmes that celebrate local language, traditions, folk culture, heritage and community achievements.
- Opportunities for students and community members to contribute ideas, stories, interviews and programme content.

7. Facilities

- Fully equipped radio studio with professional audio recording and broadcasting facilities.
- Audio recording, editing and post-production setup for programme development.
- Field recording equipment to support outdoor programmes, interviews and community interaction.
- Training support and practical learning opportunities for students and volunteers.
- Content-production and broadcasting infrastructure to support regular and special programmes.

8. Target Audience

Jeppiaar Community Radio is designed to serve a diverse audience, with particular emphasis on students, faculty, local residents, rural and semi-urban communities, youth, women, farmers, community groups, educators and other stakeholders in the surrounding region.

- Students and young people seeking knowledge, skills and opportunities.
- Rural and semi-urban communities requiring relevant local information and awareness.
- Women, farmers, community groups and local entrepreneurs.
- Faculty, educators, experts and professionals contributing knowledge and guidance.
- Local artists, innovators, storytellers and community voice

9. Our Team

The Jeppiaar Community Radio team comprises institutional leadership, faculty coordinators, technical personnel, student presenters, volunteers, and community contributors.

Website team profile format:



Dr.N.Marie Wilson
Director



Dr.M.Benisha
Associate Director



Naveenkumar P
Station Manager



Sriram V
Programming Assistant



Saamkumar A
Technical Assistant



Usharani D
Technical Assistant



Mahesh Kumar K A
Technical Assistant



Shobana D
Technical Assistant



Krithika
Technical Assistant



Valarmathi P
Technical Assistant

10. Extension Activities

Jeppiaar Community Radio extends its outreach beyond the studio through community-oriented programmes, awareness drives, field interactions, educational activities and skill-development initiatives.

- Community awareness and outreach programmes
- Health, environmental and educational awareness campaigns
- Student and youth engagement activities
- Women empowerment and livelihood-oriented programmes
- Agriculture and rural-development awareness initiatives
- Field interviews and community storytelling
- Media literacy and broadcasting skill-development sessions
- Collaborative programmes with local organizations and experts

List of Activities

S. No	Name of the Event	Date	Community Involved	Description
1	AUDIO EDITING TRAINING SESSION - 2025	06-08-2025 TO 06-09-2025	Students, Community Radio Volunteers	A one-month training programme conducted to develop audio production and editing skills. The sessions included voice recording, mastering, audio editing, and the production of an Independence Day special programme for community radio broadcasting.
2	LOGO MAKING CONTEST	30-07-2025	Students, Volunteers	An interactive programme that encouraged participants to showcase their creativity through logo design. The contest provided an opportunity for participants to present unique and innovative concepts.
3	VOICE OF INNOVATION SESSION 1	17-12-2025 to 18-12-2025	Students involved	A platform that encouraged students involved in projects and startups to present innovative ideas, share experiences, and discuss creative solutions.
4	VOICE OF INNOVATION SESSION 2	05-01-2026 to 10-01-2026	Students involved	A platform that encouraged students involved in projects and startups to present innovative ideas, share

				experiences, and discuss creative solutions.
4	MASTER MEDIACCLASS	20-01-2026 to 25-01-2026	Students, Media Professionals	A skill-development session conducted to improve participants' knowledge of media and broadcasting.
5	CHINNA SIRU KANAVUGAL	17-04-2026	School Students	A children's programme that provided a platform for students to share their dreams, talents, and aspirations.
6	AUDIO EDITING TRAINING SESSION - 2026	28-07-2026 to 05-08-2026	Students, Community Radio Volunteers	A short-term training programme focused on audio recording, editing, and production for community radio.
7	INDEPENDENCE DAY SPECIAL PROGRAM	10-08-2026 and 12-08-2026	School Students (St. Anthony School CBSE and Government Higher Secondary School, Kunnam)	A special programme organized to celebrate Independence Day through discussions, speeches, and cultural activities.

11. Gallery

- Inauguration & Launch



- Studio & Broadcasting







- Workshops & Awareness Campaigns







- Special Programmes







12. Student Engagement

Jeppiaar Community Radio provides students with a practical platform to transform classroom knowledge into real-world communication skills. Students can participate as presenters, writers, content creators, interviewers, audio editors, programme coordinators and volunteers.

13. Community Impact

Jeppiaar CRS aims to strengthen the connection between the institution and surrounding communities by creating accessible, relevant and participatory communication. Its programmes are intended to support knowledge sharing, awareness, local talent development, social responsibility and community-led development.

14. Connect With Us

Jeppiaar Community Radio Station – 88.4 MHz

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Instagram Link: https://www.instagram.com/jeppiaarcrs_88.4/

YouTube Link: <https://www.youtube.com/channel/UCSPcivHHEjMrUlaCPyCyILQ>

Twitter: https://x.com/Jeppiaar_CRS

Website: