



NEWS Letter

**MBA
FEB
2026**

February 2026 – Event Highlights

The Department of MBA successfully organized a series of academic, industry-oriented, and socially responsible activities during February 2026 to enhance students' professional competencies, research skills, and social awareness.

1. ENTREPRENEURSHIP AWARENESS SEMINAR

DATE: 30.01.2026

The department organized an Entrepreneurship Awareness Seminar for all MBA students to promote entrepreneurial thinking and innovation. The session focused on startup culture, emerging business opportunities, government support schemes, and self-employment prospects. Students gained valuable insights into transforming ideas into viable business ventures and understanding the ecosystem supporting startups in India

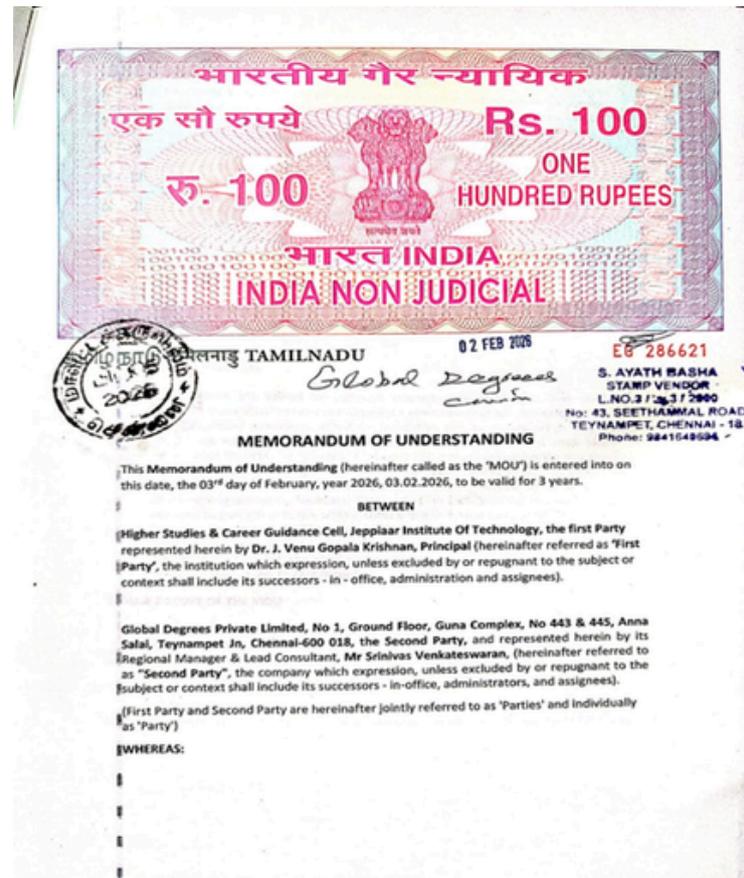
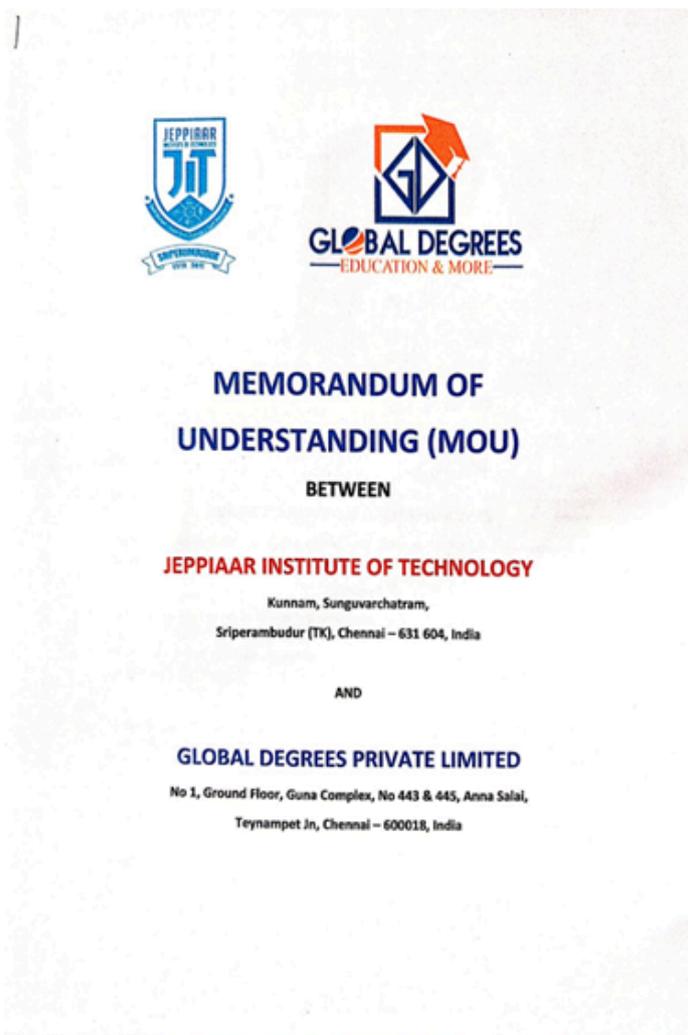


2. MOU SIGNING CEREMONY WITH GLOBAL DEGREES HIGHER EDUCATION

DATE: 03.02.2026

The MBA Department signed a Memorandum of Understanding (MoU) with Global Degrees Higher Education to strengthen academic collaboration and promote higher education opportunities.

The MoU aims to provide student guidance, career counseling, international education awareness, and academic support. This partnership is expected to enhance global exposure and open pathways for advanced learning opportunities for MBA students



3. SEMINAR ON TAXATION AND FINANCIAL PLANNING AWARENESS

DATE: 04.02.2026

A seminar on Taxation and Financial Planning Awareness was conducted to educate students on fundamental taxation concepts, personal finance management, and investment planning strategies. The session emphasized financial literacy, tax-saving instruments, budgeting techniques, and long-term financial planning to ensure financial stability and responsible decision-making.



4. WORKSHOP ON CAREER PATHWAYS

DATE: 05.02.2026

The department conducted a comprehensive Workshop on Career Pathways focusing on employment opportunities in banking, government services, and digital marketing. The session provided guidance on competitive examinations, skill development, certifications, and emerging digital career trends. Students were encouraged to align their competencies with industry demands and prepare strategically for career advancement.



5. INDUSTRIAL VISIT – YCH LOGISTICS INDIA PVT. LTD. DATE: 06.02.2026

First-year MBA students visited YCH Logistics India Pvt. Ltd. for an industrial exposure program. The visit provided practical insights into logistics operations, warehouse management, supply chain coordination, inventory control systems, and real-time operational challenges. Students interacted with industry professionals and gained hands-on exposure to contemporary logistics practices, bridging the gap between theory and practice.



6. RESEARCH METHODOLOGY SESSION (ALUMNI INTERACTION)

DATE: 14.02.2026

A Research Methodology session was organized for first-year MBA students focusing on marketing research tools and techniques. The session was delivered by a distinguished alumni member, who shared practical insights into research design, data collection methods, sampling techniques, and analytical tools. This interactive session enhanced students' analytical thinking and strengthened their foundation for project work and academic research



7. SOCIAL RESPONSIBILITY VISIT – MANOLAYAM SENIOR CITIZEN HOME

DATE: 22.02.2026

Second-year MBA students visited Manolayam Senior Citizen Home as part of a social outreach initiative.

The visit aimed to instill empathy, compassion, and social responsibility among students. They interacted with the residents, organized small engagement activities, and contributed essential items. The experience provided meaningful exposure to community service and reinforced the importance of ethical leadership and societal contribution.



Conclusion

The events conducted during February 2026 reflect the MBA Department's commitment to holistic development through academic enrichment, industry interaction, research enhancement, and social engagement. These initiatives continue to prepare students not only as competent management professionals but also as responsible and socially conscious leaders.