



# NEWS Letter

Jan  
2026



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# DEPARTMENT OF MBA

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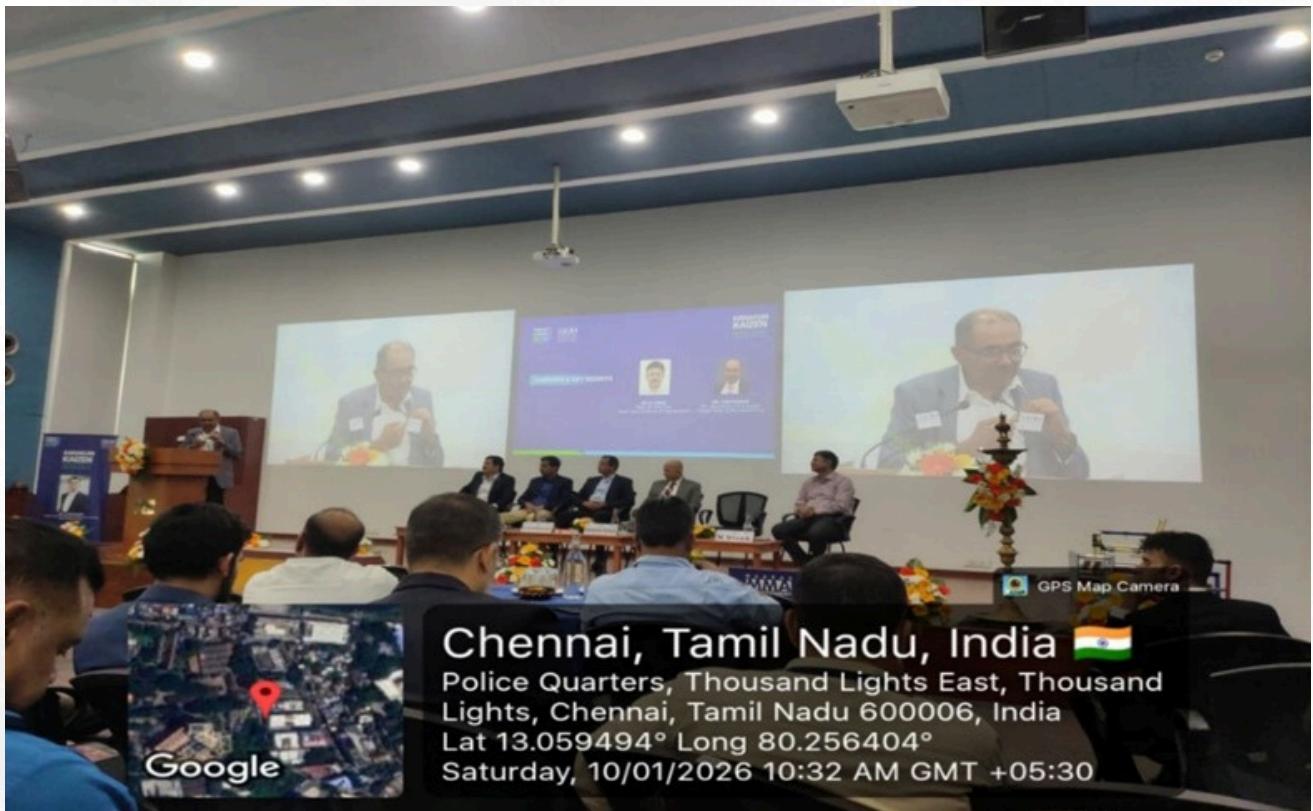
# DEPARTMENT NEWS

# DEPARTMENT OF MBA

## MMA CONCLAVE

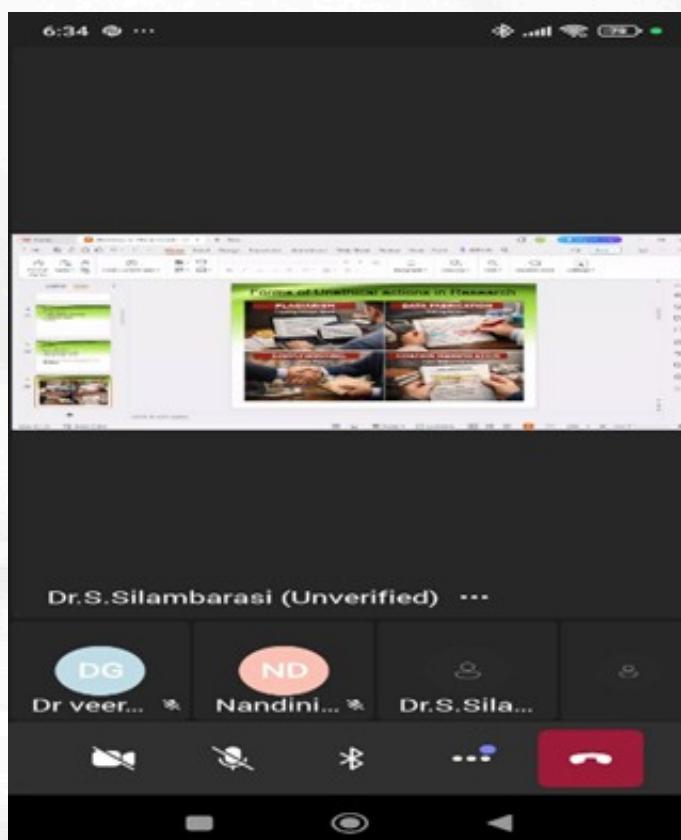
MBA students participated in the MMA-GLIM Karakuri Kaizen Conclave held on 10.01.26 at the MMA Management Centre, Chennai. The programme provided valuable exposure to low-cost, high-impact innovations, lean operational practices, and sustainable efficiency through expert sessions and real-world case discussions, enriching students' understanding of contemporary operations management.

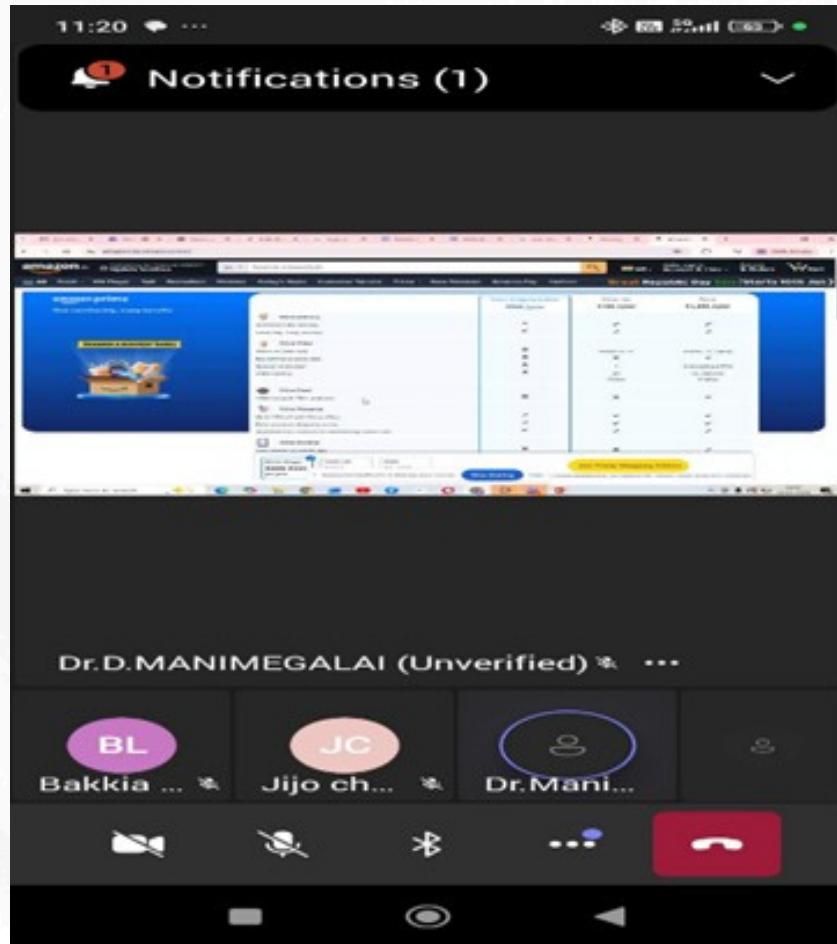




## WORKSHOP -1

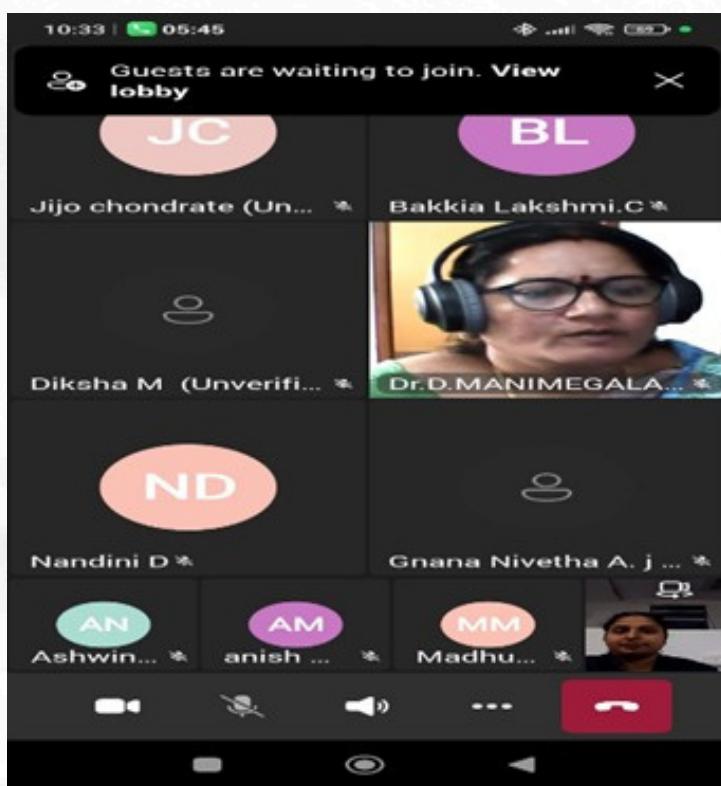
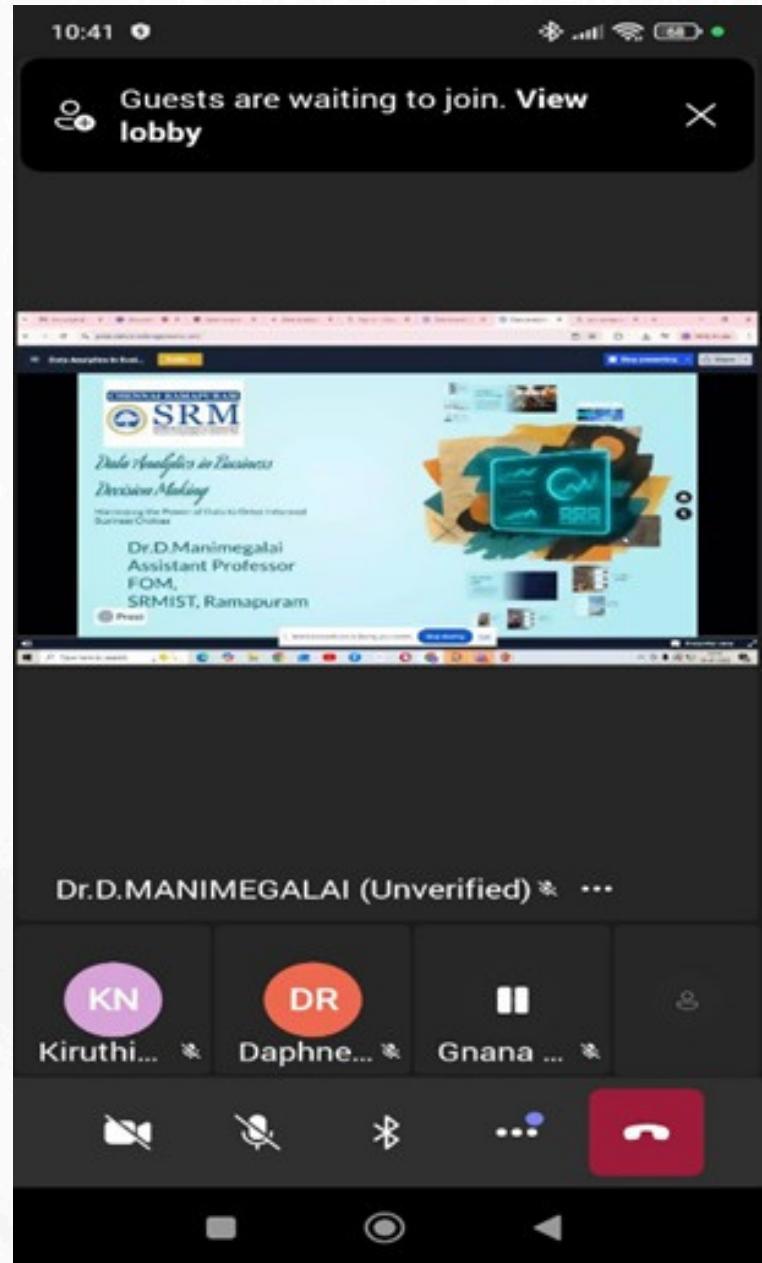
The Department of Management Studies successfully conducted a hybrid workshop on Ethical Considerations and Plagiarism in Academic Research on January 17, 2026. The session created awareness on research integrity, ethical practices, and the importance of originality among faculty members and students, promoting responsible and high-quality academic research.





## WORKSHOP-2

**The Department of Management Studies organized an online workshop on Data Analytics for Business Decision Making on January 10, 2026. The session was led by Dr. D. Manimegalai, Assistant Professor, SRM Institute of Science and Technology, Ramapuram, providing practical insights into data-driven managerial decisions.**



# VIRTUAL FACULTY DEVELOPMENT PROGRAM

The Five-Day Virtual Faculty Development Programme on “Patents in the AI Era: Protecting Innovation in the Digital World” was successfully organized by the Department of Management Studies, Jeppiaar Institute of Technology, in association with Tamilnadu Advanced Technical Training Institute (TATTI). The programme received an overwhelming response with 226 registrations from faculty members, research scholars, and PG students across various institutions. Notably, all registered participants attended the FDP sessions regularly on all five days, reflecting strong engagement and academic interest. The sessions were highly interactive and informative, enriching participants’ understanding of AI-driven innovations, intellectual property rights, and ethical considerations in the digital era.



## **PAPER SUBMISSION IN THE INTERNATIONAL CONFERENCE**

**A total of 37 students from the Second-Year MBA (2024–2026) batch participated in an International Conference held at St. Joseph's College of Engineering, OMR, Chennai, on 28 January 2026. The students actively presented and submitted research articles, all of which were accepted for publication in Scopus-indexed proceedings, reflecting their strong academic engagement and research competence.**

