



# NEWS Letter

Jan  
2026



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# DEPARTMENT OF MBA

Jan  
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# DEPARTMENT NEWS

# DEPARTMENT OF MBA

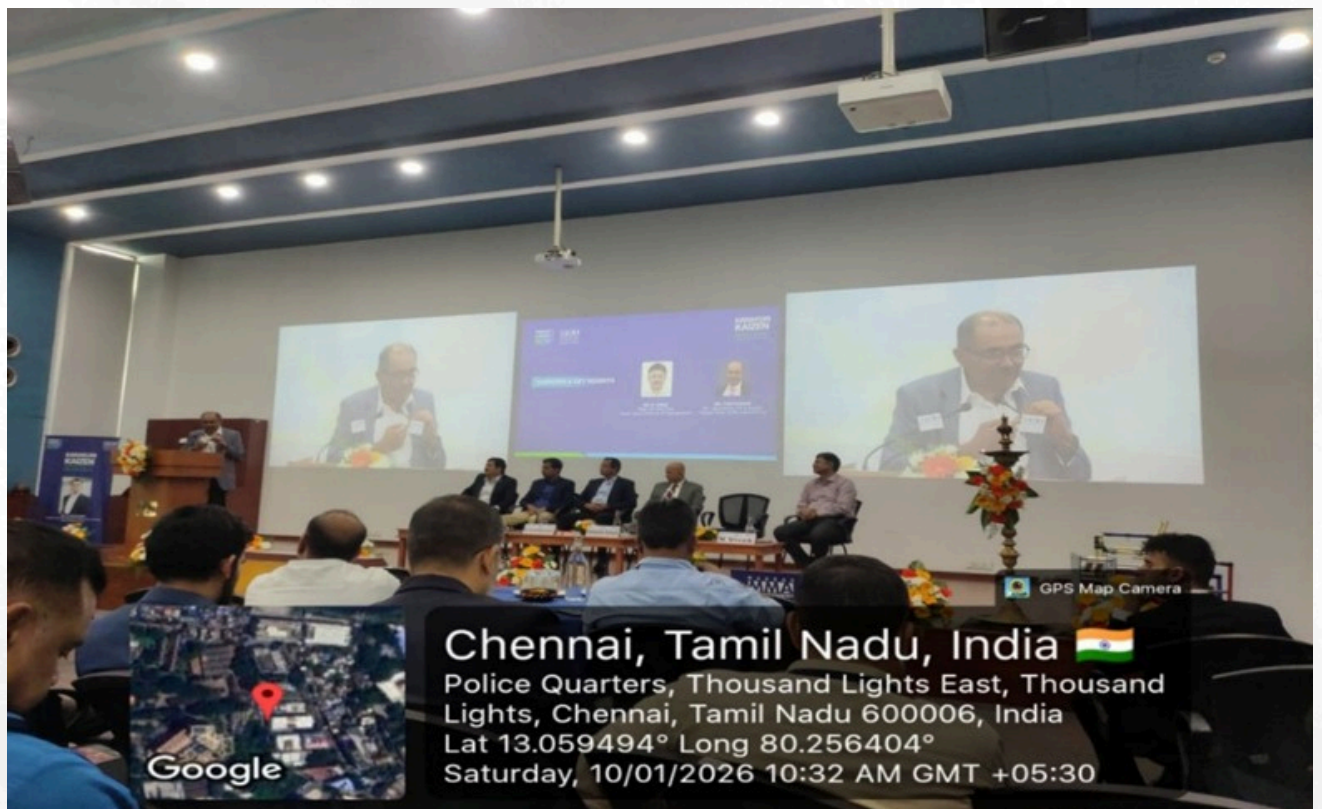
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## MMA CONCLAVE

MBA students participated in the MMA–GLIM Karakuri Kaizen Conclave held on 10.01.26 at the MMA Management Centre, Chennai. The programme provided valuable exposure to low-cost, high-impact innovations, lean operational practices, and sustainable efficiency through expert sessions and real-world case discussions, enriching students' understanding of contemporary operations management.







## WORKSHOP -1

The Department of Management Studies successfully conducted a hybrid workshop on Ethical Considerations and Plagiarism in Academic Research on January 17, 2026. The session created awareness on research integrity, ethical practices, and the importance of originality among faculty members and students, promoting responsible and high-quality academic research.

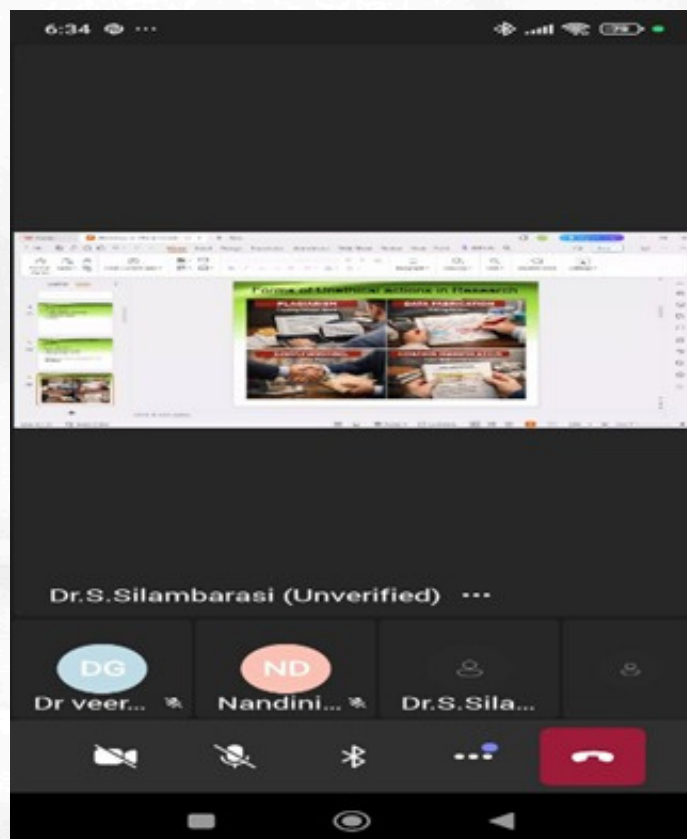
**JEPPIAAR INSTITUTE OF TECHNOLOGY**  
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Vision : Jeppiaar Institute of Technology aspires to provide technical education in futuristic technologies with the perspective of innovative, industrial, and social applications for the betterment of humanity

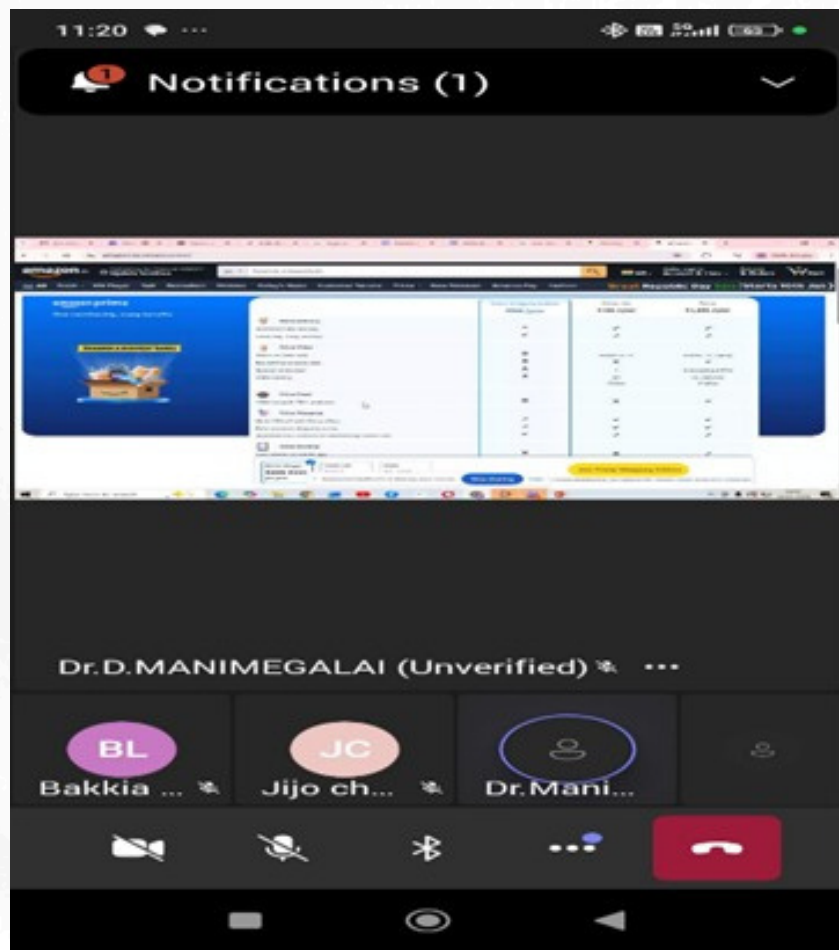
**DEPARTMENT OF MANAGEMENT STUDIES ORGANIZING**  
**Workshop on Ethical Considerations and plagiarism in Academic research**

**Dr.S.Silambarasi**  
Assistant Professor  
Department of Management Studies  
Rajalakshmi Engineering College  
Thandalam

17-01-2026 6PM-7PM Hybrid Mode







## WORKSHOP-2

The Department of Management Studies organized an online workshop on Data Analytics for Business Decision Making on January 10, 2026. The session was led by Dr. D. Manimegalai, Assistant Professor, SRM Institute of Science and Technology, Ramapuram, providing practical insights into data-driven managerial decisions.


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**DEPARTMENT OF  
MANAGEMENT STUDIES  
ORGANIZING**

**Workshop on Data analytics  
for  
business decisions making**

Dr.D.Manimegalai  
Assistant Professor  
Faculty of Management studies  
SRM  
Institute of Science and Technology  
Ramapuram

 10-01-2026
  10AM-12PM
  Online



10:41



**Guests are waiting to join. View lobby**




**Dr.D.MANIMEGALAI (Unverified)**



**KN**  
 Kiruthi...


**DR**  
 Daphne...



**G**  
 Gnana ...















10:33 | 05:45




**Guests are waiting to join. View lobby**




**JC**  
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

**D**  
 Diksha M (Unverifi...



**Dr.D.MANIMEGALA...**



**ND**  
 Nandini D







**G**  
 Gnana Nivetha A. j ...


**AN**  
 Ashwin...


**AM**  
 anish ...


**MM**  
 Madhu...



# VIRTUAL FACULTY DEVELOPMENT PROGRAM

The Five-Day Virtual Faculty Development Programme on “Patents in the AI Era: Protecting Innovation in the Digital World” was successfully organized by the Department of Management Studies, Jeppiaar Institute of Technology, in association with Tamilnadu Advanced Technical Training Institute (TATTI). The programme received an overwhelming response with 226 registrations from faculty members, research scholars, and PG students across various institutions. Notably, all registered participants attended the FDP sessions regularly on all five days, reflecting strong engagement and academic interest. The sessions were highly interactive and informative, enriching participants’ understanding of AI-driven innovations, intellectual property rights, and ethical considerations in the digital era.

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**DEPARTMENT OF MANAGEMENT STUDIES IN ASSOCIATION WITH  
TAMILNADU ADVANCED TECHNICAL TRAINING INSTITUTE -  
CHENNAI ORGANISES**

**FIVE DAYS  
VIRTUAL FACULTY  
DEVELOPMENT  
PROGRAM  
ON  
PATENTS IN THE AI ERA:  
PROTECTING INNOVATION  
IN THE DIGITAL WORLD**

**Dr. VAISHNAVI BALAJI**  
Lean Six Sigma – Master Black  
Belt  
TATTI  
(Tamil Nadu Advanced Technical  
Training Institute)

**SUDHARSAN DS**  
AI Engineer  
TATTI  
(Tamilnadu Advanced Technical  
Training Institute)

**FDP contents :**  
Safeguarding AI-Driven  
Intellectual Property,  
Ethical, Secure,  
Patentable  
AI Innovations  
**Registration link:**  
<https://forms.gle/B5H93NnyQ4kDsyBB6>

**TATTI**  
TAMILNADU ADVANCED TECHNICAL TRAINING INSTITUTE  
A SKILL ENABLING USE AND KNOWLEDGE ACCELERATOR

**NO REGISTRATION FEE !!  
E- Certificates will be  
provided to the participants!!**

**Faculty members,  
Research  
scholars and PG students  
of all  
branch of studies are  
eligible**

**19.01.2026 - 23.01.2026**  
**7 PM to 8 PM**  
**Virtual Mode**



## PAPER SUBMISSION IN THE INTERNATIONAL CONFERENCE

A total of 37 students from the Second-Year MBA (2024–2026) batch participated in an International Conference held at St. Joseph's College of Engineering, OMR, Chennai, on 28 January 2026. The students actively presented and submitted research articles, all of which were accepted for publication in Scopus-indexed proceedings, reflecting their strong academic engagement and research competence.

